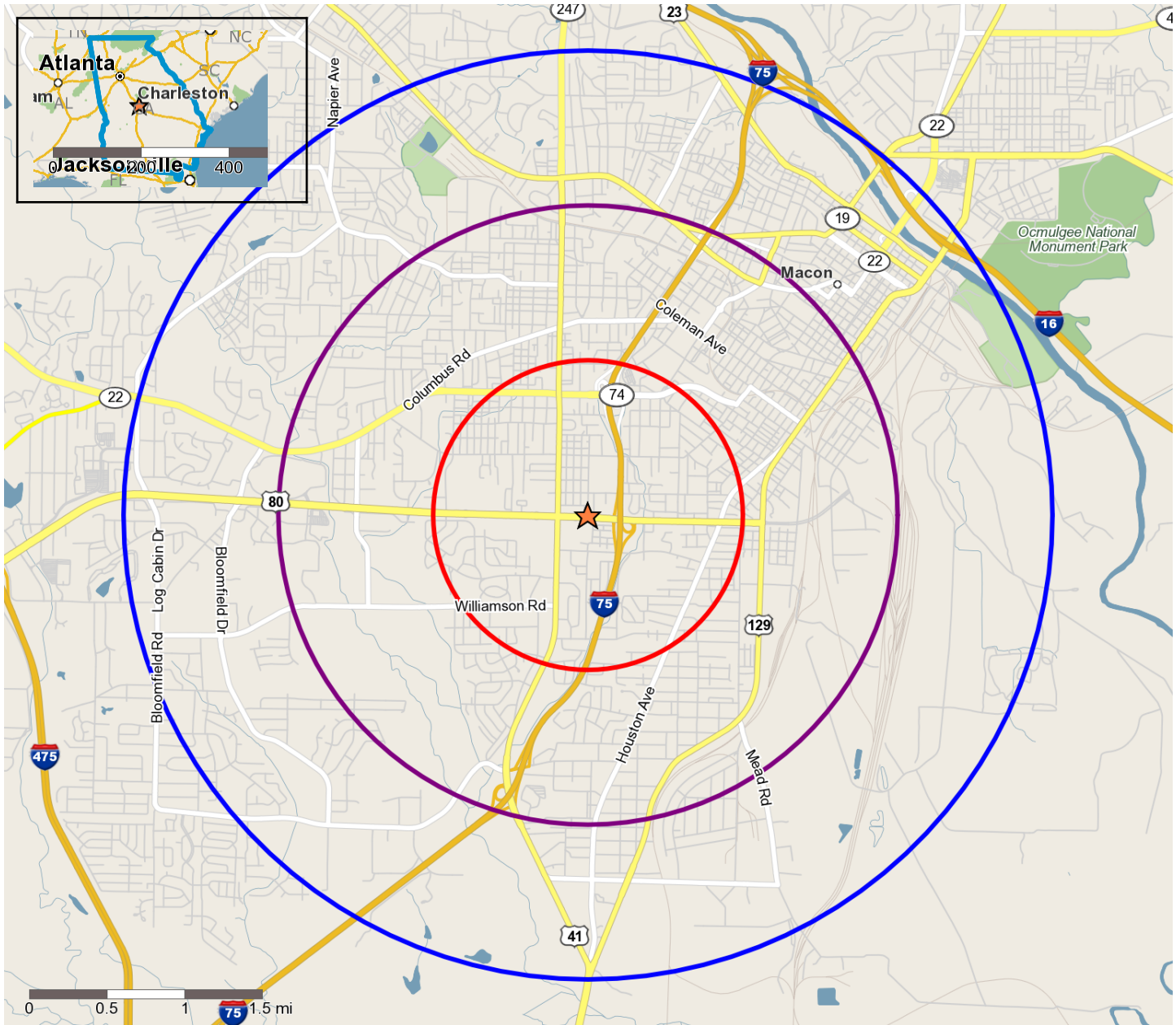


Overview map showing the requested trade area(s) around My Site, 1103 Eisenhower Pkwy, Macon, GA, 31206:



Copyright 2006-2014 TomTom. All rights reserved. This material is proprietary and the subject of copyright protection, database right protection and other intellectual property rights owned by TomTom or its suppliers. The use of this material is subject to the terms of a license agreement. Any unauthorized copying or disclosure of this material will lead to criminal and civil liabilities.

- N Trade Areas (in miles) - 1
- N Trade Areas (in miles) - 2
- N Trade Areas (in miles) - 3

## Daytime Population Comparison Report for My Site, 1103 Eisenhower Pkwy, Macon, GA, 31206:

	1 mile(s)	2 mile(s)	3 mile(s)
<b>2016B Population &amp; Household Overview</b>			
Population	9,166	28,058	50,212
Household Population	8,490	25,091	46,413
Family Population	81.6%	78.3%	77.3%
Non-family Population	18.4%	21.7%	22.7%
Group Quarters Population	676	2,966	3,799
Households	3,537	9,768	19,077
Family Households	48.1%	52.0%	56.3%
Non-family Households	51.9%	48.0%	43.7%
<b>2016B Daytime Population</b>			
Total Daytime Population	11,486	49,602	82,166
Population aged 16 and under (Children)	2,405	7,188	11,657
Daytime Population Age 16+	9,081	42,414	70,510
Civilian 16+, at Workplace	4,090	28,002	49,706
Civilian 16+, Unemployed	569	1,737	2,642
Civilian 16+, Work at home	73	194	325
Homemakers Age 16+	679	2,128	3,734
Retired population Age 65+	1,126	3,194	5,694
Student popn: Pre-kindergarten to 8th	1,257	4,320	7,523
Student popn: 9th grade-12th grade	850	2,078	2,350
Student popn: Post-secondary students	2,198	6,156	7,306

© 2010 US Census, All Rights Reserved, Alteryx, Inc.

© 2014 Experian, Inc. All Rights Reserved, Alteryx, Inc.

© 2014 Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc.

[Experian Data Methodology](#)

## Demographic Snapshot Comparison Report for My Site, 1103 Eisenhower Pkwy, Macon, GA, 31206:

	1 mile(s)	2 mile(s)	3 mile(s)
<b>Population: 2016B</b>			
Total Population	9,166	28,058	50,212
Female Population	55.38%	53.39%	53.54%
Male Population	44.62%	46.61%	46.46%
Population Density	2,918	2,233	1,776
Population Median Age	29.8	31.1	32.2
Employed Civilian Population 16+	3,007	9,433	18,645
% White Collar	38.3%	44.9%	49.0%
% Blue Collar	61.7%	55.1%	51.0%
Total Q4 2016 Employees	3,817	20,591	43,274
Total Q4 2016 Establishments*	251	1,256	2,691
Population Growth 2000-2010	-15.89%	-12.74%	-8.85%
Population Growth 2016B-2021	-6.57%	-6.95%	-4.12%
<b>Income: 2016B</b>			
Average Household Income	\$25,717	\$28,757	\$33,935
Median Household Income	\$17,395	\$18,699	\$21,309
Per Capita Income	\$11,847	\$11,153	\$13,865
Avg Income Growth 2000-2010	-2.85%	0.72%	7.90%
Avg Income Growth 2016B-2021	17.78%	19.79%	18.90%
<b>Households: 2016B</b>			
Households	3,537	9,768	19,077
Average Household Size	2.61	2.54	2.44
Hhld Growth 2000-2010	-14.55%	-15.74%	-10.13%
Hhld Growth 2016B-2021	-5.39%	-6.21%	-2.78%
<b>Housing Units: 2016B</b>			
Occupied Units	3,537	9,768	19,077
% Occupied Units	79.32%	78.61%	80.31%
% Vacant Housing Units	20.68%	21.39%	19.69%
Owner Occ Housing Growth 2000-2010	-23.27%	-25.33%	-19.83%
Owner Occ Housing Growth 2000-2021	-35.17%	-37.65%	-29.65%
Owner Occ Housing Growth 2016B-2021	-7.17%	-7.93%	-4.00%
Occ Housing Growth 2000-2010	-14.55%	-15.74%	-10.13%
Occ Housing Growth 2010-2021	-7.73%	-7.34%	-3.91%
Occ Housing Growth 2016B-2021	-5.39%	-6.21%	-2.78%
<b>Race and Ethnicity: 2016B</b>			
% American Indian or Alaska Native Population	0.10%	0.16%	0.16%
% Asian Population	0.66%	0.74%	0.65%
% Black Population	85.74%	79.36%	75.45%

	1 mile(s)	2 mile(s)	3 mile(s)
% Hawaiian or Pacific Islander Population	0.02%	0.03%	0.03%
% Multirace Population	1.71%	1.70%	1.64%
% Other Race Population	1.00%	1.07%	1.26%
% White Population	10.77%	16.94%	20.79%
% Hispanic Population	2.32%	2.90%	2.96%
% Non Hispanic Population	97.68%	97.10%	97.04%
Seasonal Population Trending			
Q2 2014	60	139	282
Q3 2014	61	168	351
Q4 2014	61	166	345
Q1 2015	110	273	639
Q2 2015	113	287	662
Q3 2015	67	169	389
Q4 2015	67	171	396
Q1 2016	52	142	368
Q2 2016	52	142	368

\*Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

© 2010 US Census, All Rights Reserved, Alteryx, Inc.

© 2014 Experian, Inc. All Rights Reserved, Alteryx, Inc.

© 2014 Easy Analytic Software, Inc. (EASI®) All Rights Reserved, Alteryx, Inc.

[Experian Data Methodology](#)